

EDEN ADVERTISING



MATTHEW D. MEADOR

OBJECTIVE

To use my award-winning skills and abilities in a creative and satisfying environment. To contribute to a design team in such a manner as to improve company image, revenues, range of service.

SUMMARY OF QUALIFICATIONS

Twenty years in Graphic Design and Advertising, emphasis on design and illustration. Ten years in promotion for non-profit organizations. Ten years in small business promotion and management encompassing all aspects of advertising and public relations for various types of firms. Wide experience in architectural drafting, sign rendering, photography, copywriting and speechwriting. Complete familiarity with print cameras and most old areas of lithography as well as current prepress techniques and software. Expert in use of Acrobat, Illustrator, ImageReady, Pagemaker, Photoshop, QuarkXpress, InDesign and many others. Supervisory skills include scheduling, payroll, staffing, training, quality control and accounts receivable/payable.

WORK EXPERIENCE

Vancouver Voice

PO Box 366 • Vancouver, WA 98666

December 2008 - Present
Wine Critic/Columnist
Evaluated and discussed local, regional and international wines in newspaper/web column. Wrote of wine history and etiquette in reader-friendly format. Evaluated local restaurants for print and web.

Oregon Legislative Assembly/Oregon State Capitol

900 Court Street NE • Salem, OR 97301

December 2002 - July 2003
Chief of Staff to Elected Official
Organized and staffed legislative office for 72nd Legislative Assembly, Oregon House of Representatives. Hired and supervised six office staffers and interns. Wrote and presented committee testimony relating to House and Senate Bills. Wrote speeches for elected official to deliver on the floor of the House of Representatives and committee testimony for same official. Wrote numerous press releases relating to business of the House and distributed to Portland and Salem area newspapers. Webmaster for same official, designing and maintaining site for campaign and for legislative tenure. Considerable constituent contact including written correspondence.

News-Register/Oregon Lithoprint

PO Box 727 / 611 NE Third St • McMinnville, OR 97128

September 1998 - May 2002
Graphic Artist/Designer
Designed award-winning advertisements, section covers and other promotional pieces at a fast pace in a deadline-intensive environment. Created illustrations, maps, custom fonts for a variety of clients for Oregon Lithoprint, the fifth-largest commercial printer in the Northwest. Additional responsibilities: copywriting, headline writing, campaign concept development, photography. Directly contributed to increases in revenue immediately upon being hired by introducing work of a caliber not previously possessed by employer. Sustained increases for the following three years.

FastStats

521 SW 11th Av • Portland, OR 97205

March 1992 - June 1996
Senior Graphic Designer/Lithographer
Designed or edited art for many prominent Portland clients. Used various media to create original fonts, original art. Performed lithographic camera work on a variety of original art for many of the same clients. Shot PMTs, color-stripped, trapped, created composite burns (RCs/Veloxes), equipment troubleshooting.

Agate Publishing (Sun-Tribune/Umpqua Shopper)

104 E Central St • Sutherlin, OR 97479

September 1987 - June 1989
Graphic Designer/Columnist
Designed and produced newspaper ads for two newspapers. Duties included paste-up, camera work, assembling paper to galleys, illustration. Wrote opinion commentary for every third edition of *Sun-Tribune*.

Gaps in this employment history are periods when I have successfully freelanced my services to a variety of clients.

AWARDS & MEMBERSHIPS

Dozens of Oregon Newspaper Publishers Association (ONPA) Best Ad Awards, including twelve First Place Awards. Earned a record number of these awards for the *News-Register*. Current Member of McMinnville City Club, named Outstanding Volunteer, McMinnville Public Schools 2001-2002, 2007-2008. Gallery Theater Community Partner Award, 2007. Past Board Member of Families United for Drug-Free Youth; numerous past and ongoing political activities.

EDUCATION

University of Illinois Chicago • Chicago, Illinois

Graduate, 1987

School of Art & Design

College of Lake County • N. Chicago, Illinois

Graduate, 1986

Engineering Systems School

References and
a portfolio are
available upon
request.

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